

KSSE 2nd QUARTER 2014

PUBLIC FILE REPORT

Prepared By:

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Internal Report

Second Quarter report went as follows

- In this quarter Super Estrella announced the biggest concert of the year Reventon Super Estrella 2014 its line up and ticket to sales.
- In June World Cup 2014 began and we hosted 3 viewing party's for the Mexico games.
- Two new special programs were launched. The first was is "Super Estrella Retro" with Keven at 12noon. The second is "Los Super DJ's at 5" with Alex Tercero.
- There were many giveaways during this quarter: such as tickets to some of the best concert Romeo Santos, Prince Royce, La Ley, Enrique Iglesias and Pitbull, Pepe Aguilar, Enrique Bunbury and many more As well as amusement park tickets (Disneyland, USH).

New Programming Staff

Resignations

Lay-off

Public Service Program

Organization: PSA BIENVENIDOS – Temas inmigratorios

Broadcast: 6/29/14

Organization:

Time: 5:00am-5:30

PSA-BIENVENIDOS- política de deportación

Broadcast: 06/22/14

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Temas inmigratorios Cont.

Broadcast: 06/15/2014

Time: 5:00am-5:30

Organization PSA-BIENVENIDOS- Consejo nacional de La Raza

Broadcast: 6/08/2014

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS –Congreso Exodo de niños inmigrantes

Broadcast: 6/01/2014

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Temas inmigratorios

Broadcast: 05/25/14

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Noticias de Inmigracion

Broadcast: 05/18/14

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- LATINO VICTORY FUND

Broadcast: 05/11/2014

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Alto a las deportaciones/R.M. ASAP"

Broadcast: 05/04/2014

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "-" Detenidos en centros de Inmigracion""

Broadcast: 04/27/2014

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "-" Detenidos en centros de Inmigracion""

Broadcast: 04/20/2014

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Ley de Justicia Salarial"

Broadcast: 04/13/2014

Time: 9:30am-10:00

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